



## **MEDIA RELEASE**

**NATIONAL WORKSHOP ON APEC 2020  
2 AUGUST 2018 (THURSDAY)  
9:00 A.M, PERDANA 2 HALL, LEVEL 1, MITI TOWER**

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A National Workshop on APEC 2020 was organised today by the Ministry of International Trade and Industry (MITI) at Menara MITI, Kuala Lumpur. The workshop was officiated by Y.B. Darell Leiking, Minister of International Trade and Industry. An estimated number of 100 APEC 2020's multi-stakeholder attendees were present at the workshop comprising of representatives from the public and private sectors, as well as members of academia and think-tanks.

2. The Workshop was organised as an early preparation, for Malaysia to be the host for APEC meetings in the year 2020. MITI aims to acquire contribution from stakeholders in a continuous and inclusive manner for APEC 2020. Today's workshop deliberated broad areas to be the shared aspirations in guiding APEC's path going forward beyond 2020, namely deepening regional economic integration, advancing digital economy and promoting inclusiveness. This would also set the context for the stakeholders' engagement in organising APEC 2020.

3. A presentation was made on the proposed APEC 2020 Notional Calendar, followed by a discussion on joint procurement of promotion, website, sponsorship, joint event and video promotion. This was followed by an interactive session on idea generation for APEC 2020 Theme & Priority Areas. Participants were also introduced to the APEC project proposal process and procedures.

4. This workshop would be the first of many engagements that MITI would hold in preparing for APEC 2020. There will be many more upcoming programmes that MITI will host which would include design-thinking workshops, capacity building activities, seminars and outreach programmes. The Ministry invites all Malaysian to be part of this history in the making and seek continuous support and contributions from stakeholders in making the journey towards 2020 an interesting and exciting one.

**Ministry of International Trade and Industry  
2 August 2018**



MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY

Further inquiries concerning this workshop can be directed to:

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**About MITI:**

The Ministry of Commerce and Industry was established in April 1956 then was renamed as The Ministry of Trade and Industry in February 1972. On 27 October 1990, the Ministry was separated into two Ministries which are; Ministry of International Trade and Industry (MITI) and the Ministry of Domestic Trade and Consumer Affairs (KPDN).

MITI is the key driver in making Malaysia the preferred destination for quality investments and enhancing the nation's rising status as a globally competitive trading nation. Its objectives and roles are oriented towards ensuring Malaysia's rapid economic development and help achieve the country's stated goal of becoming a developed nation by 2020 .

**Media inquiries**

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